

Future Melbourne Committee

**Meeting No 3
Tuesday 18 February 2025
5:30 pm**

**Town Hall Commons
Melbourne Town Hall Administration Building**

Unconfirmed Minutes



Present

Lord Mayor Nicholas Reece (Chair)
Deputy Lord Mayor Roshena Campbell
Councillor Dr Olivia Ball
Councillor Rafael Camillo
Councillor Davydd Griffiths
Councillor Owen Guest
Councillor Gladys Liu
Councillor Kevin Louey
Councillor Andrew Rowse
Councillor Mark Scott

Apology

Councillor Philip Le Liu

1 Commencement of meeting and apologies

The meeting commenced at 5:31 pm.

The Chair, Lord Mayor Nicholas Reece, welcomed attendees to the meeting, acknowledged the Traditional Owners of the land governed by the City of Melbourne, the Wurundjeri Woi Wurrung and Bunurong / Boon Wurrung peoples of the Kulin, and advised that:

- the meeting was being streamed live and a recording will be made available on the City of Melbourne website.
- an apology was received from Councillor Philip Le Liu.

2 Disclosure of conflicts of interest

The Lord Mayor advised that conflicts of interest should be disclosed as they arise.

3 Confirmation of minutes of previous meeting

Moved: Cr Griffiths

That the minutes of meeting No 2 held on Tuesday 4 February 2025 be confirmed.

Seconded: Deputy Lord Mayor Roshena Campbell

The motion was put and CARRIED UNANIMOUSLY

Voted for Lord Mayor Nicholas Reece, Deputy Lord Mayor Roshena Campbell, Cr Dr Ball, Cr Dr Guest, Cr Griffiths, Cr Rowse, Cr Liu, Cr Scott, Cr Louey and Cr Camillo

4 Matters arising from the minutes of the previous meeting

There were no matters arising from the minutes of the previous meeting.

5 Public Questions

There were four public questions.

Below is a summary of public questions and responses. The full question time can be heard in the live stream recording of the meeting on Council's website at <https://www.melbourne.vic.gov.au/meeting/future-melbourne-committee-18-february-2025>

Moonee Ponds Creek

John Kavanagh OAM asked a series of questions relating to updates on projects regarding the Moonee Ponds Creek.

Deputy Lord Mayor Roshena Campbell, Planning Portfolio Lead, thanked John for the questions, engagement and advocacy on this matter. The Deputy Lord Mayor encouraged John and anyone who is interested in this topic to write to any City of Melbourne Councillors for further information.

In March 2024, Council adopted the Moonee Ponds Creek Advocacy Plan, leading to discussions with Development Victoria about reinstating the shared path trail in Docklands, pending State budget approval.

Minister Brooks confirmed ongoing investigations into options and costs for the trail. A joint statement was published to show community support, and Council continues to advocate for funding.

The Deputy Lord Mayor assured regular updates on the website and encouraged John to engage with the State Government. A letter from the Minister for Planning in June 2024 confirmed the Implementation Plan's priority.

Nighttime Economy Committee

Chris Thrum asked a question relating to re-configuring the Nighttime Economy Committee to improve nighttime vibes in the City of Melbourne.

The Lord Mayor thanked Chris for the question and referred it to Cr Louey to respond as the City Economy and Business Portfolio Lead. Cr Louey thanked Chris for their question and advised that Melbourne is renowned for its vibrant live music scene, with 167 venues identified by Music Victoria. Despite pandemic challenges, the sector remains strong, contributing significantly to the city's night-time economy, which saw a 20 per cent increase in sales turnover in 2022-23, reaching \$4.3 billion. The City of Melbourne actively engages with music venues, providing training in noise management and liquor licensing. As the Council plans for the future, it encourages community input, including participation in the upcoming Melbourne 2050 summit.

Chris Thrum requested pedestrian traffic data for Bourke Street and Collins Street in the CBD.

Cr Louey advised that Ludo Campbell-Reid, General Manager of Business Economy and Activation, will provide the data directly to Chris.

The Lord Mayor noted increased foot traffic, with some areas busier than pre-pandemic levels.

Community Development Framework

David Hamilton asked a question relating to the Community Development Framework 4-year plan.

The Lord Mayor thanked David for the question and referred the question to Cr Liu to respond to the question as the Community Health and City Services Portfolio Lead.

Cr Liu advised that City of Melbourne's Neighbourhood Planning Framework has been pivotal in shaping community development by understanding local strengths and priorities. This relationship-based approach uses diverse data sources, including bi-annual neighbourhood surveys, Census data, the City of Melbourne Social Indicator Survey, and customer feedback, to inform both short-term and long-term decision-making.

Examples of City of Melbourne's place focused work include:

- collecting insights and priorities in the Knowledge Bank to inform projects implemented across City of Melbourne. We have around 100,000 insights to date
- using a neighbourhood approach to delivering services – e.g. undertaking neighbourhood parking reviews and delivering resilience and heat safe workshops in the neighbourhoods, responding to local priorities through our library network
- offering neighbourhood grants for local community-led activations
- delivering the Neighbourhood Volunteer Program
- running the Business Concierge outreach program to respond to local business needs
- facilitating local community events and programs (for example women's sewing classes supporting multicultural communities)

Cr Liu explained that Council remains committed to a neighbourhood and community focused approach and is keen to deliver on feedback from communities.

Citywide Waste Sale

Stephen Mayne asked a question relating to the sale of Citywide..

The Lord Mayor thanked Stephen for their interest in this matter and referred the question to the Chief Executive Officer, Ms. Alison Leighton.

Ms. Leighton informed Stephen that the Australian Competition and Consumer Commission (ACCC) is still considering the matter. In November 2024, the ACCC released a statement flagging a number of items they are seeking to further investigate. As a result, there is an active dialogue taking place between the City of Melbourne and Cleanaway in relation to their assessment of the proposed transaction, and the City of Melbourne is still actively engaging with the ACCC. Ms Leighton noted the commercial in confidence nature of

the process that Council undertook to assess its options and to engage with the market and indicated that Council made a public statement about the intention to sell Citywide as soon as reasonably practicable.

6 Reports from management

6.1 Melbourne Cleaning and Graffiti Management outcomes and next steps

The report from management included the following executive summary:

1. This report provides an update on the Clean City contracts, including street cleaning, graffiti management, and pressure washing, since the commencement of the new contracts on 1 April 2024. The report outlines key outcomes, such as increased graffiti removal, improved customer service resolution times, and enhanced amenity across the City of Melbourne.
2. Additionally, it highlights the success of private and public partnerships that have enabled the delivery of cost-neutral services, particularly in the removal of graffiti from privately owned commercial properties.
3. The report also addresses the growing need to manage major assets not owned by the City of Melbourne in alignment with city standards, particularly in terms of graffiti management. Moving forward, it is necessary to explore new agreements with private asset owners and extend these partnerships to ensure a consistent and cost-effective approach to graffiti removal.
4. A renewed focus from the City of Yarra on graffiti management offers an opportunity for Melbourne to collaborate further, including the potential of leading a M9 working group to create a unified approach to city presentation.

Items of correspondence were received from:

- Chris Thrum
- Trish O'Loughlin, Carlton Residents Association

The following person addressed the Committee:

- Chris Thrum

Moved: Cr Griffiths

1. That the Future Melbourne Committee:
 - 1.1. Notes the success of the new Clean City contracts in improving the overall amenity of the municipality.
 - 1.2. Acknowledges the success of the City of Melbourne in collaborating with the major asset owners to remove graffiti and aligning service levels.
 - 1.3. Requests management explore:
 - 1.3.1. Opportunities to partner with the City of Yarra and other M9 councils around establishing consistent standards and approach for graffiti management and explore shared procurement options.
 - 1.3.2. Bolster efforts and explore additional opportunities to establish new partnerships with major asset holders, leading to aligned service levels for cleaning and graffiti removal, or the establishment of a council service memorandum of understanding (MOU).
 - 1.3.3. Seeking support from the M9 Group to lead a working group to explore a consistent approach to graffiti management including opportunities to work with the Victorian Government.

Seconded: Cr Dr Ball

Amendment

Moved: Cr Camillo

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 - 1.1. Notes the success of the new Clean City contracts in improving the overall amenity of the municipality.
 - 1.2. Acknowledges the success of the City of Melbourne in collaborating with the major asset owners to remove graffiti and aligning service levels.
 - 1.3. Requests management explore:
 - 1.3.1. Opportunities to partner with the City of Yarra and other M9 councils around establishing consistent standards and approach for graffiti management and explore shared procurement options.
 - 1.3.2. Bolster efforts and explore additional opportunities to establish new partnerships with major asset holders, leading to aligned service levels for cleaning and graffiti removal, or the establishment of a council service memorandum of understanding (MOU).
 - 1.3.3. Seeking support from the M9 Group to lead a working group to explore a consistent approach to graffiti management including opportunities to work with the Victorian Government.
 - 1.4. Requests the Chief Executive Officer, where appropriate, and where possible using City of Melbourne staff, to
 - 1.4.1. Make Victim Impact Statements on behalf of the City of Melbourne or support private property owners to do so, with those statements to detail the impact of property damage and the cost of repairs to assist the Court in determining sentence
 - 1.4.2. Assist in applications for compensation orders from offenders
 - 1.4.3. Commence civil proceedings against offenders where appropriate to recover the cost of repairs and property damage to Council property
 - 1.4.4. Report back to Council no later than 28 February 2026 on the operations of this provision
 - 1.5. Requests the Lord Mayor writes and advocates to the State Government and Opposition for:
 - 1.5.1. A change to *The Graffiti Prevention Act 2007* (Vic) (the Act) to require offenders who have been sentenced to a community corrections order under the Act, to serve that sentence and undertake any restoration works in, or pay any recovery costs to, the municipality in which they offended instead of the municipality in which they live.
 - 1.5.2. The Victorian Government – including their agencies such as Homes Victoria and Vic Roads - to adopt the City of Melbourne

vandalism and graffiti removal standards, including enhanced time targets for cleaning their assets.

Seconded: Cr Liu

The amendment was put and CARRIED.

Voted for Lord Mayor Nicholas Reece, Deputy Lord Mayor Roshena Campbell, Cr Dr Guest, Cr Rowse, Cr Liu, Cr Scott, Cr Louey and Cr Camillo

Voted against Cr Dr Ball and Cr Griffiths

The amendment became the substantive motion.

Amendment

Moved: Cr Rowse

1. That the Future Melbourne Committee:
 - 1.1. Notes the success of the new Clean City contracts in improving the overall amenity of the municipality.
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 - 1.3. Requests management explore:
 - 1.3.1. Opportunities to partner with the City of Yarra and other M9 councils around establishing consistent standards and approach for graffiti management and explore shared procurement options.
 - 1.3.2. Bolster efforts and explore additional opportunities to establish new partnerships with major asset holders, leading to aligned service levels for cleaning and graffiti removal, or the establishment of a council service memorandum of understanding (MOU).
 - 1.3.3. Seeking support from the M9 Group to lead a working group to explore a consistent approach to graffiti management including opportunities to work with the Victorian Government.
 - 1.4. Requests the Chief Executive Officer prepare a report for consideration at the Future Melbourne Committee of 4 March 2025 outlining the financial implications and any evidence of efficacy of the following:
 - 1.4.1. Make Victim Impact Statements on behalf of the City of Melbourne or support private property owners to do so, with those statements to detail the impact of property damage and the cost of repairs to assist the Court in determining sentence
 - 1.4.2. Assist in applications for compensation orders from offenders
 - 1.4.3. Commence civil proceedings against offenders where appropriate to recover the cost of repairs and property damage to Council property

- 1.4.4. Report back to Council no later than 28 February 2026 on the operations of this provision
- 1.5. Requests the Lord Mayor writes and advocates to the State Government and Opposition for:
 - 1.5.1. A change to *The Graffiti Prevention Act 2007 (Vic)* (the Act) to require offenders who have been sentenced to a community corrections order under the Act, to serve that sentence and undertake any restoration works in, or pay any recovery costs to, the municipality in which they offended instead of the municipality in which they live.
 - 1.5.2. The Victorian Government – including their agencies such as Homes Victoria and Vic Roads - to adopt the City of Melbourne vandalism and graffiti removal standards, including enhanced time targets for cleaning their assets.

Seconded: Cr Dr Guest

The amendment was put and LOST.

Voted for Cr Dr Ball, Cr Griffiths, Cr Dr Guest and Cr Rowse.
Voted against Lord Mayor Nicholas Reece, Deputy Lord Mayor Roshena Campbell, Cr Camillo, Cr Liu, Cr Louey and Cr Scott.

In accordance with Rule 28 of the Governance Rules, the Deputy Lord Mayor Roshena Campbell requested the Chair, Lord Mayor Nicholas Reece put the substantive motion to the vote in separate parts.

In accordance with Rule 29 of the Governance Rules, the Chair, Lord Mayor Nicholas Reece put the substantive motion to the vote in two parts as follows.

Motion – Part 1:

Moved: Cr Camillo

1. That the Future Melbourne Committee:
 - 1.1. Notes the success of the new Clean City contracts in improving the overall amenity of the municipality.
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 - 1.3. Requests management explore:
 - 1.3.1. Opportunities to partner with the City of Yarra and other M9 councils around establishing consistent standards and approach for graffiti management and explore shared procurement options.
 - 1.3.2. Bolster efforts and explore additional opportunities to establish new partnerships with major asset holders, leading to aligned service levels for cleaning and graffiti removal, or the establishment of a council service memorandum of understanding (MOU).

- 1.3.3. Seeking support from the M9 Group to lead a working group to explore a consistent approach to graffiti management including opportunities to work with the Victorian Government.

Seconded: Cr Liu

The motion was put and CARRIED UNANIMOUSLY.

Voted for Lord Mayor Nicholas Reece, Deputy Lord Mayor Roshena Campbell, Cr Dr Ball, Cr Dr Guest, Cr Griffiths, Cr Rowse, Cr Liu, Cr Scott, Cr Louey and Cr Camillo

Motion – Part 2:

Moved: Cr Camillo

1. That the Future Melbourne Committee:
 - 1.4. Requests the Chief Executive Officer, where appropriate, and where possible using City of Melbourne staff, to
 - 1.4.1. Make Victim Impact Statements on behalf of the City of Melbourne or support private property owners to do so, with those statements to detail the impact of property damage and the cost of repairs to assist the Court in determining sentence
 - 1.4.2. Assist in applications for compensation orders from offenders
 - 1.4.3. Commence civil proceedings against offenders where appropriate to recover the cost of repairs and property damage to Council property
 - 1.4.4. Report back to Council no later than 28 February 2026 on the operations of this provision
 - 1.5. Requests the Lord Mayor writes and advocates to the State Government and Opposition for:
 - 1.5.1. A change to *The Graffiti Prevention Act 2007 (Vic)* (the Act) to require offenders who have been sentenced to a community corrections order under the Act, to serve that sentence and undertake any restoration works in, or pay any recovery costs to, the municipality in which they offended instead of the municipality in which they live.
 - 1.5.2. The Victorian Government – including their agencies such as Homes Victoria and Vic Roads - to adopt the City of Melbourne vandalism and graffiti removal standards, including enhanced time targets for cleaning their assets.

Seconded: Cr Liu

The motion was put and CARRIED.

Voted for Lord Mayor Nicholas Reece, Deputy Lord Mayor Roshena Campbell, Cr Dr Guest, Cr Rowse, Cr Liu, Cr Scott, Cr Louey and Cr Camillo

Voted against Cr Dr Ball and Cr Griffiths

7 General Business

There was one item of general business.

7.1 Petition from the Queen Victoria Market Fresh Produce Traders

Moved: Lord Mayor Nicholas Reece

1. That the Future Melbourne Committee:
 - 1.1. Receive and note the petition.
 - 1.2. Refer the petition to the Chief Executive Officer for consideration.
 - 1.3. Inform the first name signatory to the petition of the Council decision.

Seconded: Deputy Lord Mayor Roshena Campbell

The motion was put and carried.

Voted for Lord Mayor Nicholas Reece, Deputy Lord Mayor Roshena Campbell, Cr Dr Ball, Cr Camillo, Cr Dr Guest, Cr Griffiths, Cr Rowse, Cr Liu, Cr Scott, Cr Louey and

8 Urgent Business

There were no items of urgent business.

9 Public Questions

There were no public questions.

10 Closure of Meeting

The Lord Mayor declared the meeting closed to the public at 7:00 pm.

To be confirmed at the meeting of the Future Melbourne Committee on Tuesday 4 March 2025.

Chair
Future Melbourne Committee